

Amazing Concepts



Turning knowledge into creativity...

Creating sharper messages.

Target more precisely.
Generate dialogue.
Motivate clients.

English-American management.

Novel perspectives.
Surprising ways of thinking.

Peer to Peer.

Achieving goals together.

Amazing Concepts



...creativity into communication...

Clear, effective, efficient.

Amazing Concepts is business partner for communication and marketing and a motivator for all stakeholders, creating and executing convincing people-oriented solutions.

Flexibility.

Quick perception, deep understanding, lasting approach.
Efficiency as a philosophy.

Targeted approach.

Optimum investment-effect-gain relationship.
Function through polarisation and dialogue.

Sensitivity and empathy.

Pragmatic focus on goals.
Sharp target group segmentation.
Specialised in direct approach.

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...and communication into working benefits throughout business and beyond...

Philosophy.

Successful communication needs much more than just a solid foundation.

New forms of target group communication.

Clients enjoy the benefits of genuine asymmetrical communication concepts, binding new content and form into consistent strategies, without ignoring classical rules.

Limited not only to singular media, we develop comprehensive solutions as a basis for lasting and durable effect.

Systematic, didactic and promotional.

Through the combination of communicative intuition and methodical experience, we are in a position to communicate complex content simply and unusually effectively.

This is guaranteed by the high motivation and commitment of our employees and freelance partners and their many years of experience at the pulse of demand.

Creative approach.

Clients receive highly functional messaging systems, aligned with and coordinated to specific measures.

Nothing happens out of the blue, a route is laid clearly ahead, a comprehensible approach is implemented and an honest answer is given to every question.

Business approach.

The benefit is an enthusiastic business partner, which advances strategies either on a project by project or full service contract basis.

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...that's the heart and nature of Amazing Concepts.

Communication and marketing. One Partner.

- Advertising.
- B2B/B2C.
- CD/CI.
- Commercials.
- Corporate Communication.
- Corporate Films.
- Concepts.
- Direct marketing.
- Employee motivation.
- Guerilla-marketing.
- Internal marketing.
- Internal communication.
- Market Launch.
- Marketing.
- Media.
- Merchandising.
- Publications.
- Public relations.
- Research.
- Sales promotion.
- Sponsoring.
- Strategy.
- Trade Fair campaigns.
- Web.

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Service excellence...

Experience personal service.

The emergence of a service mentality helps to stimulate a climate in which personal achievement is supported.

People, as the contact between products and customers, define the company's surface, image and values.

Thoughtful service is as valuable as marketing and advertising.

Service excellence.

Treat the customer better than one would wish to be treated oneself!

Inspired?

www.amazingconcepts.co.uk

Amazing Concepts



...generating attention...

Instant Messaging:

**Im Rausch
der Tiefe!**

17 U-Bahnhöfe
mitten im Leben.

Essen, trinken, joggen, flirten, spazieren,
flankieren, trainieren, einkaufen, stöbern,
arbeiten, blaumachen, tanzen, spielen,
lernen, feiern - egal was Sie heute noch
vorhaben: Wir bringen Sie sicher und
gern - hin und auch wieder zurück.
Viel Spaß!

700.000 wissen warum...jeden Tag.

 Rheinbahn

50 km/h und 0,8 Promille
Macht im Schnitt €2,00.

700.000 wissen warum ... jeden Tag.
 Rheinbahn

Freiheit und Abenteuer!
An über 890 Automaten.

700.000 wissen warum ... jeden Tag.
 Rheinbahn

Entspannung.
ab €1,10

700.000 wissen warum ... jeden Tag.
 Rheinbahn

**Nickerchen
erlaubt.**

700.000 wissen warum ... jeden Tag.
 Rheinbahn

0-50 km/h in 12 Sek.

Bequem.
700.000 wissen warum ... jeden Tag.
 Rheinbahn

Akademisches Viertel?
Nur bei Naturgewalt.

700.000 wissen warum ... jeden Tag.
 Rheinbahn

Benzinpreise steigen.

Na und.
700.000 wissen warum ... jeden Tag.
 Rheinbahn

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...sharp and to the point...

Focussed on Effectiveness.

<p>40 Stunden Woche?</p>  <p>algenkraft.de</p> <p>NATURA VITALIS </p>	<p>5. Etage ohne Aufzug?</p>  <p>algenkraft.de</p> <p>NATURA VITALIS </p>
<p>Alles Mist?</p>  <p>algenkraft.de</p> <p>NATURA VITALIS </p>	<p>Einkaufsliste weg?</p>  <p>algenkraft.de</p> <p>NATURA VITALIS </p>

Amazing Concepts



...a good feeling...

Industry spectrum and projects.

Art.
Banks.
Caritative institutions.
Catering.
Cosmetics.
Culture.
Electronics.
Fashion.
Federations.
Food and drugs.
Industrial automation.
Mechanical engineering.
Photo.
Press.
Public transport.
Sanitary.
Sport.

Optimism.

A positive driving force.
Individual.
Day for day.

amazing@amazingco.de

Amazing Concepts



...our promise to the world of business.

Country-specific market exposure.

Market mentality and cultural understanding.
Perfect language interpretation.
Receiver targeted messaging.
Intention-adaptation instead of mere translation.

Good reasons for our strategic package.

The necessity to respect national rules and customs
and differentiated cultural-psychological peculiarities.
The foreign language is just the beginning.

Germany?

foreignmarkets@amazingco.de