

# Amazing Concepts

## Article placement:

### Sponsored Page

Article, Teaser, Banner, Panorama Image \*500,00

### Essentials Page

Six Articles, up to 10 Teasers, Banner, Panorama Image \*3.000,00

## Advertising options:

### Start Page

Panorama Image 750,00  
Panorama Overlay - Ad or Text 300,00  
Wide Skyscraper Banner 500,00  
Essentials Box 500,00  
Teaser - Top or Image 250,00  
Related Article 150,00

### Zone Pages, per zone - The People/The Place/The Projects

Panorama Image 500,00  
Panorama Overlay - Ad or Text 150,00  
Wide Skyscraper Banner 250,00  
Essentials Box 250,00  
Teaser - Top or Image 150,00  
Related Article 100,00

### Topic Pages, per topic - Demographics/Values/Du...

Panorama Image 250,00  
Panorama Overlay - Ad or Text 100,00  
Wide Skyscraper Banner 150,00  
Essentials Box 150,00  
Teaser - Top or Image 100,00  
Related Article 50,00

### Article Pages, per article - Bread Rolls/Dress Code/At Work...

Panorama Image 125,00  
Panorama Overlay - Ad or Text 50,00  
Wide Skyscraper Banner 75,00  
Essentials Box 75,00  
Teaser - Top or Image 50,00  
Related Article 25,00

### Paket 1 Start Page

Panorama Image, Overlay, Banner, Box, Teaser 1.500,00

### Paket 2 Panorama Image or Banner

Start Page, Zone Page, Topic Page levels 500,00

Pricelist: Effective 1. October 2012, subject to change  
All prices per location, period 1 month or \*12 months  
Currency: Euro plus local VAT, minimum order €250  
Further packages upon request  
Multiple locations upon request  
Investment value guarantee